

2 February, 2017

ENTREPRENEURS EXCHANGE LAUNCHES FOR ITS SECOND YEAR

*****The UK's most successful business founders launch the second Entrepreneurs Exchange – a day of events to inspire British entrepreneurs*****

***** Speaker events, backed by HSBC UK, to take place on 2nd March 2017 in the UK to inspire and provide practical advice to British companies*****

***** Focus on helping more entrepreneurs grow their businesses domestically and in seizing export opportunities overseas*****

Entrepreneurs Exchange, the nationwide programme that connects the next generation of British entrepreneurs with the UK's most successful business founders, is to take place for the second time on 2nd March 2017.

On 2nd March 2017, a collection of top entrepreneurs from the worlds of e-commerce, fashion, food and beyond will share their stories and offer real business advice to the next generation of business leaders in 10 locations across the UK.

Attendees will find out how these established and successful entrepreneurs set up and grew their businesses, both in the UK and internationally, the challenges they have overcome to enable success, and the advice they wish they had been given when starting out.

The events are free and open to all, enabling attendees to build networks with other like-minded entrepreneurs in their region. They are being supported by HSBC UK as part of the bank's commitment to SME banking.

International Trade Minister, Mark Garnier MP said:

“Entrepreneurs are the driving force of our economy and their ideas have spawned some of our most recognised brands that have gone on to enjoy international success. Initiatives like the Entrepreneurs Exchange play an important role in bringing together successful UK entrepreneurs with future business leaders to provide the advice and experience that will help them nurture their ideas and bring them to audiences far beyond the UK.

“The government is also ensuring entrepreneurs have the support they need in reaching new markets, that's why we launched our new export hub, great.gov.uk, providing free advice, financial and regulatory support and live export opportunities to match new businesses.”

Anya Hindmarch, founder of Anya Hindmarch said:

“Founding and developing a business is both rewarding and challenging. Huge satisfaction comes from watching a business you have set up grow and thrive. But being an entrepreneur can be lonely at times, especially at the beginning, when you need lots of practical advice. By bringing together a collection of entrepreneurs across the country, on one day, in 10 locations, our goal is help Britain's next

generation of entrepreneurs kick start their growth and reach out to markets around the world.”

Antonio Simoes, Chief Executive of HSBC Bank plc, said:

“The UK is renowned for fostering some of the world's best and most successful entrepreneurs. Their stories and what they have gone on to achieve have provided the inspiration and impetus for others to want to follow in their footsteps. At HSBC, we see this first hand and I believe our role is to provide the knowledge, support and funding to help these businesses grow and develop. These events create the perfect opportunity for aspiring entrepreneurs to learn about what it really takes to build a successful domestic or international business through the eyes of some of the UK's most accomplished entrepreneurs.”

Entrepreneurs Exchange is business-led, by entrepreneurs for entrepreneurs. The founders taking part in the events are, among others: Anya Hindmarch CBE – Anya Hindmarch, Ray Kelvin CBE – Ted Baker, Craig Sams – Green & Blacks, and Holly Tucker – Not on the high street and Holly&Co. All companies which have expanded to various markets overseas, helping drive their success.

Entrepreneurs Exchange events will take place at 10 locations in Birmingham, Bristol, Cambridge, Cardiff, Glasgow, Leeds, London – St James, London – Lancaster House , Gateshead and Manchester.

Entrepreneurs who would like to sign-up should go to entrepreneurs-exchange.co.uk. The full list of speakers, as well as further information about the events, can be found on the website.

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Notes to Editors:

Exporting is GREAT aims to inspire more businesses to take advantage of the global demand for UK goods and services. The government set an ambitious target to have 100,000 additional exporters by 2020, as a means of promoting British trade around the world. www.great.gov.uk is the new single digital destination for trade and investment, bringing together and connecting UK businesses, international buyers and international investors. Whether businesses are new, occasional or frequent exporters, they will be able to take advantage of the new suite of tools and exclusive deals on fees or commissions with some of world's leading online marketplaces. By registering with the [find a buyer](#) service, businesses will become part of a brand new searchable directory of UK exporters which government will use to match their products and services with worldwide demand. A [new tool on great.gov.uk](#) will help businesses access the best e-commerce opportunities via preferential deals with the world's largest online marketplaces.

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