

2<sup>nd</sup> March 2016

## **PUSHCHAIR MANUFACTURER STROLLS AHEAD WITH HSBC FINANCING**

***\*\*\*Dewsbury-based Mee-Go secures £355,000 funding package\*\*\****  
***\*\*\*British brand to grow team, boost turnover, and launch new product line\*\*\****  
***\*\*\*HSBC's £700 million fund available for Yorkshire and Humberside SMEs\*\*\****

Mee-Go, a British nursery brand known for its children's and infant safety products, has secured a six-figure funding package from HSBC to enable it to expand its team and double its turnover in 2016.

HSBC has provided £355,000 of funding to the Dewsbury-based company, which supplies a range of pushchairs, prams, highchairs, baby furniture, and other nursery products to 92 retailers across the UK. The brand is also available in China, Korea, Denmark, Spain, Italy, and Portugal.

The combination of a revolving import & export facilities has allowed the business to increase its imports from China, helping to establish its credibility with suppliers and place larger orders for supplies ahead of periods of high demand.

In addition, Mee-Go will be hiring six new employees in mid- to senior level roles to support its operations and is set to launch the UK's lightest pushchair this year.

Paul Roberts, Founder of Mee-Go, said: "Our aim was to revisit our business processes and change how we operate. This finance package is central to ensuring we deliver the best children's and infant safety products which are functional, safe, and innovative, in the most efficient way possible. We continue to grow quickly, but remain focused on exploring further international opportunities and introducing new product lines, including the launch of the UK's lightest pushchair later this year."

Andrew Bennett, Area Director, HSBC West Yorkshire, said: "We are committed to supporting the growth of ambitious British businesses and Mee-Go is a strong example of a home-grown business with an expanding global footprint. The company has grown rapidly in both the UK and key Asian markets, and has a promising future."

With 17 years of experience in children's and infant safety items, Mee-Go strives to design and create high-quality products that are safe and practical for parents to use. The company, which currently has five employees, has recently launched its new and existing product lines into the Chinese domestic market.

***Ends***

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### *Notes to Editors*

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