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HSBC MAKES KEY MIDLANDS CORPORATE APPOINTMENT

HSBC's Midland Corporate Banking division has appointed Emma Hallam as Senior Corporate Banking Manager, focusing on mid-market companies with a turnover of between £30 million and £100 million.

Emma has been with HSBC for 20 years, the last four of have been spent with HSBC's South West Midlands Commercial team, where she was most recently a Senior International Commercial Manager. Emma, who has worked across a number of Commercial and Corporate roles during her time with HSBC, strengthens the Business Development team, with a particular focus on mid-market companies across the West Midlands.

Mark Harris, HSBC Midlands Head of Corporate Banking, said: "The UK mid-market has won recognition as the critical engine for economic growth and employment, with confidence about future sales, growth and profitability high in the sector. Emma's appointment is a clear signal that we want to work closely with this market."

Emma Hallam added: "The Midlands has a vibrant mid-market sector with many well-known and well-run businesses looking for growth in 2014 and beyond. I'm looking forward to supporting these companies in this new role."

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Notes to Editors:

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HSBC Commercial Banking

For nearly 150 years we have been where the growth is, connecting customers to opportunities. Today, HSBC Commercial Banking serves businesses ranging from small enterprises to large multinationals in over 60 developed and faster-growing markets around the world. Whether it is working capital, trade finance or payments and cash management solutions, we provide the tools and expertise that businesses need to thrive. With a network covering three quarters of global commerce, we make HSBC the world's leading international trade and business bank.

For more information see www.hsbc.com/1/2/business-and-commercial