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HSBC APPOINTS JIM MCVEE IN NORTH OF SCOTLAND TEAM

HSBC's has appointed Jim McVee as Area Commercial Director for North of Scotland, covering Aberdeen, Inverness, Dundee and Perth. Jim replaces Susan Rowand, who is on maternity leave, and he will be working with companies throughout the region with a turnover between £500k and £30 million.

Jim joined HSBC in 2001, and has worked in a number of different roles across the UK, including both Retail Banking and Wealth Management, where his last role was Head of Retail Banking, Scotland; and HSBC Commercial Bank, most recently as Head of Business Banking in London and Deputy Area Commercial Director for Tyne Tees area the North East of England.

Jim's team look after domestic and international small and medium-sized enterprises (SMEs) that are based north of Perth, with offices in Dundee and Inverness with the main office located in Aberdeen, and is one of the fastest growing Areas in the country.

David Beaty, Regional Commercial Director for North of the UK, said: "It is good to have Jim back working in Scotland. He has big shoes to fill as Susan Rowand was an extremely popular member of the team, and with the businesses she looked after. I'm sure both local companies and HSBC will benefit from his experience and expertise."

Jim McVee said: "As a proud Scot, I am extremely excited to be back in Scotland, and I am looking forward to reacquainting myself with the North of Scotland, both personally and professionally. HSBC continues to be open for business for domestic and overseas opportunities, and I am keen to speak with both HSBC customers and non-customers to see how we can help them going forward and achieve their aspirations."

Jim grew up in Lanarkshire, and has been a regular visitor to Aberdeenshire both for work and for family weekends away, in particular to Sandend on the north coast. Jim has been married for three years, and is a keen armchair sportsman, particularly enjoying golf and football.

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For further information please contact:

Steve Gracey
Media Relations Manager
HSBC Commercial Bank
Tel: 020 7991 4118
Email: steve.gracey@hsbc.com
Twitter: [@HSBCUKBusiness](https://twitter.com/HSBCUKBusiness)
Newsroom: <http://twitter.com/HSBCUKBusiness>

Notes to Editors:

HSBC Bank plc: HSBC serves 16.1 million customers in the UK and employs approximately 52,000 people. In the UK, HSBC offers a complete range of personal, premier and private banking services including [bank accounts](#) and [mortgages](#). It also provides commercial banking for small to medium businesses and corporate and institutional banking services. HSBC Bank plc is a wholly owned subsidiary of HSBC Holdings plc.

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 6,300 offices in 75 countries and territories in Europe, Hong Kong, Rest of Asia-Pacific, North and Latin America, and the Middle East and North Africa. With assets of US\$2,671bn at 31 December 2013, the HSBC Group is one of the world's largest banking and financial services organisations.