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HSBC STRENGTHENS LANCASHIRE TEAM WITH A NEW SENIOR APPOINTMENT

HSBC's Lancashire and Cumbria Commercial Centre has made a key appointment to bolster its SME offering. Shaun Blake has joined the bank as a Senior Commercial Manager.

The role will focus on supporting companies with a turnover of between £5 million and £30 million and the appointment increases the size of HSBC's Lancashire and Cumbria team to 31 Relationship Managers.

Shaun Blake joins HSBC Commercial Banking after three years at Santander, where he was most recently a Relationship Director covering the North West. Prior to that he was with Barclays in Manchester for over 20 years.

Jason Gledhill, HSBC Lancashire and Cumbria Area Commercial Director, said: "Shaun's appointment demonstrates a clear commitment from HSBC to SMEs in Lancashire and Cumbria. We want to help ambitious British businesses to grow and we have the expertise and experience to help businesses to do that. We have recently launched a £100 million Lancashire & Cumbria SME Fund as we believe the economic climate offers fantastic growth potential for UK SMEs."

He added: "Lancashire and Cumbria are key to our region and are home to many thriving businesses. We want to keep investing in our team to ensure our current and future customers receive the best possible service."

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Notes to Editors:

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The HSBC Group

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