

15 August 2014

HSBC STRENGTHENS LANCASHIRE'S AGRICULTURE TEAM WITH A NEW SENIOR APPOINTMENT

HSBC's Lancashire and Cumbria Commercial Centre has made a key appointment to bolster its agriculture offering. Mark Pearson has joined the bank as a Senior Agriculture Manager.

The role will focus on supporting HSBC's larger agricultural businesses and the appointment increases the size of HSBC's Lancashire and Cumbria team to 32 Relationship Managers.

Mark Pearson joins HSBC after 12 years at NatWest, where he was most recently a Relationship Director covering Lancashire. Prior to that, he had over 10 years' experience working within the agriculture sector.

Jason Gledhill, HSBC Lancashire and Cumbria Area Commercial Director, said: "Mark's appointment demonstrates a clear commitment from HSBC to the agriculture industry in Lancashire and Cumbria. We want to help ambitious farmers to grow and we have the expertise and experience to help them to do that. We have recently launched a £100 million Lancashire & Cumbria SME Fund as we believe the economic climate offers fantastic growth potential for UK SMEs, and particularly farming businesses."

He added: "The agriculture sector is key to Lancashire and Cumbria and forms an important part of our business. We want to keep investing in our team to ensure our current and future customers receive the best possible service."

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Notes to Editors:

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