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## **THEATRE PRODUCTION COMPANY SETS SIGHTS ON WEST END AND BEYOND WITH HSBC SUPPORT**

***\*\*£100,000 funding package will help Tom Jones musical become Theatr na nÓg's biggest production in its 34-year history\*\****

***\*\*Production company sets sights on West End and Vegas as UK-tour begins\*\****

A charity theatre company that has its sights set firmly on the West End and beyond has begun touring its hotly anticipated production of 'Tom' – a musical about the life of Tom Jones – after securing a finance package from HSBC worth £100,000.

Theatr na nÓg, which is based in Neath, is using the six-figure package to facilitate the UK-wide tour which will be its first commercial venture in its 34-year history.

Geinor Styles, artistic director at Theatr na nÓg, said: "The success of this tour will undoubtedly secure the long-term future of the charity so we're extremely pleased to be working with HSBC to make it a reality. As well as helping us get the 'show on the road,' the funding will pave the way for future productions and help us showcase the enormous amount of talent we have here in Wales.

"We are incredibly ambitious and already have our sights set on the West End and Las Vegas, two of the biggest gigs in theatre-land. With support from HSBC now firmly in place, these ambitions aren't as unrealistic as they once were!"

Phil Sargeant, HSBC's area director for the South Wales region, commented: "Theatr na nÓg does fantastic work with children in the local community, so it was really important for us that we supported them on this exciting new chapter.

"The finance package will help the Company fund physical aspects of the tour, such as costumes, props and sets, as well as help with logistics including transport and accommodation for the 12-strong cast."

'Tom' began its 12-week tour at the Wales Millennium Centre in Cardiff on Monday 7 March. All profits made through ticket sales will go directly back to the charity to safeguard its future and pave the way for future productions.

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For the latest updates, visit the **UK Business Press Office social media newsroom**:  
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**Notes to Editors:**

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### **Theatr na nÓg**

Theatr na nÓg was established in 1982 to produce theatre for a wide spectrum of audiences throughout Wales in a variety of venues and locations in both Welsh and English. The literal translation of Theatr na nÓg is 'theatre of eternal youth'.

[www.theatr-nanog.co.uk](http://www.theatr-nanog.co.uk)