

Tuesday 18 March



HSBC set to get the pounds piling in for Sport Relief

HSBC is proud to announce its support for Sport Relief 2014. On Friday 21st March, Sport Relief will be taking over the box with a night of top-notch TV and 120 HSBC call centre workers in Hamilton, Scotland will be volunteering to receive donation calls.

In 2012 over 100 call centres including, HSBC supported Sport Relief by helping to raise cash to give extremely vulnerable and disadvantaged people in the UK and throughout the world a helping hand to turn their lives around.

Alison McGregor, Chief Executive of HSBC in Scotland commented:

“Sport Relief is a great institution, and we are extremely proud to once again provide support through our Hamilton call centre, helping raise millions of pounds for very good causes.”

As one of the UK's biggest fundraising events, Sport Relief brings the entire nation together to get active, raise cash and change lives. Since 2002, Sport Relief has raised over £195million.

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FOR MORE INFORMATION CONTACT

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NOTES TO EDITORS

About Sport Relief

As one of the UK's biggest fundraising events, Sport Relief brings the entire nation together to get active, raise cash and change lives. Since 2002, Sport Relief has raised over

£195million. The money raised by the public is spent by Comic Relief to help people living incredibly tough lives, both at home in the UK and across the world.

From the BT Sport Relief challenge Walliams Vs The Thames to Eddie Izzard's 43 marathons in 51 days Sport Relief has a unique history of brave celebrities taking on gruelling physical challenges to raise cash and change lives and Sport Relief 2014 will be no exception.

Visit sportrelief.com to keep up with the latest news.

Comic Relief is a UK charity, which aims to create a just world, free from poverty. The money raised by Comic Relief, through its fundraising campaigns Red Nose Day and Sport Relief as well as other initiatives, is spent at home in the UK and across the world to help people, families and whole communities stand on their own two feet.

Comic Relief is a registered charity 326568 (England/Wales); SC039730 (Scotland)