

## 4<sup>th</sup> December 2013

# HAT-TRICK FOR HSBC - NAMED 'BRITAIN'S MOST ADMIRED COMPANY' IN THE BANKING SECTOR FOR THIRD YEAR RUNNING

HSBC has been named 'Britain's Most Admired Company' in the Banking sector for the third year running at Management Today's 'Britain's Most Admired Company Awards', which were held at Claridge's on December 3<sup>rd</sup> 2013.

The Award, which was presented by Matthew Gwyther, Editor of Management Today and Lord Heseltine, assessed 247 companies across 25 industry sectors and marked them out of ten across nine criteria, including the company's financial performance, its ability to innovate and the strength of its management team.

Matthew Gwyther, Editor of Management Today, said: "HSBC has won because it has come through the worst global financial crisis since the 1930s in better shape than all its UK competitors. It is powerful not just in the Far East where its roots lie, but globally. HSBC is a deserving winner of the banking award."

Gayle Lacey, HSBC Director of Business Banking said: "We are extremely proud that HSBC has been named 'Britain's Most Admired Company' in the Banking sector for the third year running. We work hard for our customers, enabling them to thrive and economies to prosper, helping people fulfil their hopes and dreams and realise their ambitions. It is fantastic to be recognised in this way."

#### **Ends**

#### For further information please contact:

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## **HSBC** Bank plc

HSBC serves 16.1 million customers in the UK and employs approximately 47,000 people. In the UK, HSBC offers a complete range of personal, premier and private banking services including <a href="mailto-bank accounts">bank accounts</a> and <a href="mailto-mortgages">mortgages</a>. It also provides commercial banking for small to medium businesses and corporate and institutional banking services. HSBC Bank plc is a wholly owned subsidiary of HSBC Holdings plc.

### The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 6,600 offices in 80 countries and territories in Europe, Hong Kong, Rest of Asia-Pacific, North and Latin America, and the Middle East and North Africa. With assets of US\$2,723bn at 30 September 2013, the HSBC Group is one of the world's largest banking and financial services organisations.