

Strictly embargoed until 00.01 Monday 19th February 2012

## HSBC launches World Index Portfolios through its branches

HSBC Bank is to offer a range of innovative, globally diversified World Index portfolios to customers through its branch network, effective 19 February.

HSBC World Index is a range of globally-diversified multi asset investment funds which include passive investments such as index tracking funds and Exchange Traded Funds (ETFs) that aim to match, where possible, the various asset classes globally. The annual management charge is 1% where customers receive advice. Without advice, via [www.hsbc.co.uk](http://www.hsbc.co.uk), the AMC is 0.50%.

The HSBC World Index Portfolios offer three different investment approaches: Cautious, Balanced and Dynamic, providing customers with an investment strategy that suits their appetite for risk.

Each portfolio in the World Index range offers a mix of what HSBC considers to be some of the best index funds and ETFs in the market including HSBC's own S&P AAA rated index fund range. These funds are handpicked and blended by the team at HSBC Global Asset Management, the aim being to deliver steady, long term absolute returns, with lower levels of volatility.

**David Wells, Head of Investments, Pensions and Savings, said:** "We recognise that our customers are looking to invest in a product which provides access to a diverse range of different asset classes which will potentially achieve robust long term returns on their investment.

The HSBC World Index portfolio range provides customers with a one-stop shop, low cost portfolio for those that wish to benefit from globally diversified investment blended to suit the risk appetite of investors via the expertise of a well resourced and highly qualified investment team."

Minimum lump sum investment for the World Index portfolios is £500 if purchased direct or £1,000 with advice, while regular savers can start at £50 per month. The portfolios are

available from HSBC Financial Advisers at any HSBC branch or buying direct online at [www.hsbc.co.uk](http://www.hsbc.co.uk).”

**- ENDS -**

**Notes to editors:**

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HSBC World Index portfolios have been available on-line from [www.hsbc.co.uk](http://www.hsbc.co.uk) and via fee based UK IFAs since October 2011.

**HSBC Global Asset Management**

HSBC Global Asset Management manages assets totalling US\$398 bn, and is a leader in emerging markets funds, with \$121 bn invested in this asset class. Through its network of offices in approximately 30 countries globally, HSBC Global Asset Management has a worldwide client base of private clients, intermediaries, corporates and institutions invested in both segregated accounts and pooled funds. (All figures as at 30 September 2011). For more information see [www.assetmanagement.hsbc.com](http://www.assetmanagement.hsbc.com)

**HSBC Holdings plc**

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 7,500 offices in over 80 countries and territories in Europe, the Asia-Pacific region, North and Latin America, the Middle East and Africa. With assets of US\$2,691bn at 30 June 2011, HSBC is one of the world's largest banking and financial services organisations.

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