

## HSBC OFFERS UP TO £3000 INTEREST-FREE OVERDRAFT WITH ITS STUDENT BANK ACCOUNT

- HSBC Student Exclusives site offers customers over £250 of savings all year round

HSBC is helping students make the most of university life with a range of savings across top brands, guidance on how to manage their money and most importantly, a bank account that gives them ease and convenience so they can concentrate on making the most of their studies. They'll also receive a termly email newsletter containing guidance on how to manage their finances, plus support with future careers.

The new [HSBC Student Bank Account](#) is available from 14<sup>th</sup> August and includes:

- Access to up to £3,000 interest-free overdraft over the length of a course (subject to status and account conduct)
- A £60 Amazon.co.uk Gift Certificate, plus £70 off any Kindle Fire HDX (4G/3G + WiFi) 7" & 8.9" tablets\*
- Guaranteed £500 interest-free overdraft at account opening
- No fees to arrange overdraft extensions
- 2% interest paid on credit balances up to £1,000 in the first year of study
- HSBC [Mobile Banking app](#): make payments, view balances, transfer money between accounts and send and receive money using a mobile number with [Paym](#)
- Contactless Debit card
- Text alerts- customers can set their own limits and we'll text them when they're nearing them
- A termly email newsletter containing guidance on how to manage finances, plus support with future careers
- Optional fee-free student credit card with a limit of £500 (APR 18.9%)
- Access to exclusive offers and discounts available on our [Student Exclusives](#) website- featuring offers from National Express, Krispy Kreme, 3 Mobile and Lonely Planet.

### **Andy Mielczarek, head of retail products at HSBC:**

*"We believe that student banking should be simple, easy and ultimately help students get to where they want to be in the future. That's why we focus first and foremost on a simple bank account with the features students really need, then find useful perks that will help save them money. Providing a £60 Amazon.co.uk Gift Certificate means our customers can start spending straight away- whether it's for work or leisure."*

**Ends**

**Notes to editors**

\* Kindle Fire HDX 16GB/32GB/64GB (4G/3G + WiFi inc special offers) for the price of a Kindle Fire HDX 16GB/32GB/64GB (WiFi ONLY inc special offers) tablet – a saving of £70.

**For more information, please contact the HSBC Press office:**

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### **HSBC Bank plc**

HSBC serves 16.1 million customers in the UK and employs approximately 43,500 people. In the UK, HSBC offers a complete range of personal, premier and private banking services including [bank accounts](#) and [mortgages](#). It also provides commercial banking for small to medium businesses and corporate and institutional banking services. HSBC Bank plc is a wholly owned subsidiary of HSBC Holdings plc.

### **The HSBC Group**

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from over 6,300 offices in over 75 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,758bn at 31 March 2014, HSBC is one of the world's largest banking and financial services organisations.