

Monday 29th December

HSBC credit card now available to customers without an HSBC current account

- *34-month interest-free balance transfer offer open to whole of market*

HSBC [credit cards](#) are now available to those without an HSBC current account. New and existing customers can apply for a credit card on HSBC's website. The card features its best ever balance transfer offer, launched in early December, which is a 34-month interest-free period on balance transfers.

Andy Mielczarek, Head of Retail Products at HSBC said:

"Traditionally we've only offered credit cards to HSBC current account customers, but we want the whole of the market to benefit from our great rates. Our card offers one of the longest 0% balance transfer periods you can get, and now more people than ever before will be able to apply. Whilst we'll always make sure our customers get the best rates we have on offer, we think the rest of the market should have access to this deal too."

Sylvia Waycot, Editor of Moneyfacts said:

"It's brilliant news that HSBC is offering not only a 34-month interest-free balance transfer period, but is also making the offer available to the wider market. Many people, especially after the expense of Christmas, are going to see this [credit card](#) as a golden opportunity to control their debt. What more could you ask for?"

HSBC current account customers can apply in branch, on the telephone or online. Those that do not have an HSBC current account can apply for a credit card at www.hsbc.co.uk/creditcards

Ends

Notes to editors

*To be eligible to receive the 34-month 0% interest-free offer, balances must be transferred within 60 days of us accepting your application. A 3.3% balance transfer fee is applied and there is no annual fee.

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HSBC Bank plc

HSBC serves 16.1 million customers in the UK and employs approximately 43,500 people. In the UK, HSBC offers a complete range of personal, premier and private banking services including [bank accounts](#) and [mortgages](#). It also provides commercial banking for small to medium businesses and corporate and institutional banking services. HSBC Bank plc is a wholly owned subsidiary of HSBC Holdings plc.

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from over 6,200 offices in over 74 countries and territories in Asia, Europe, North and Latin America, and the Middle East and North Africa. With assets of US\$2,729bn at 30 September 2014, HSBC is one of the world's largest banking and financial services organisations.