

Thursday 16 July

## HSBC student account now available

*Up to £3,000 interest-free overdraft and £60 Amazon.co.uk Gift Card*

HSBC's student bank account is now available for students starting university this Autumn. They can apply online, over the telephone and in branches around the UK. The student account provider of the year 2015<sup>1</sup> continues to offer:

- A £60 Amazon.co.uk Gift Card<sup>2</sup>
- Up to £3,000 interest-free overdraft with no fees (subject to status and account conduct)
- Optional student credit card with a limit of £500 (APR 18.9%)
- Credit interest paid on balances up to £1,000 in the first year of study<sup>3</sup>
- HSBC [Mobile Banking app](#), including Paym
- Text alerts: customers set their own limits and we'll text them when they're nearing them
- Access to exclusive offers and discounts available on our [Student Exclusives](#) website, featuring offers from National Express, Apple, 3 Mobile and Lonely Planet

### **Nuna Syeda, head of current accounts, HSBC:**

"Every year students tell us they need a simple account with useful perks, so we're continuing to offer a generous overdraft with absolutely no fees, whilst giving them money to spend on whatever they like at Amazon.co.uk. We know that 85% of students bank online and 47% use a mobile banking app so we've worked hard to improve both over the past year; plus our text alerts help them keep track of their spending."

### **Ends**

### **Notes to editors**

<sup>1</sup>HSBC was named student account provider of the year at the 2015 Moneyfacts awards and Best Student Bank Account at the moneynet.co.uk awards 2015

<sup>2</sup> For those who open a Student Bank Account before 31 October 2015

<sup>3</sup> At 1.5% above base rate (current 2% AER or 1.98% gross)

For the latest updates, visit the **HSBC UK newsroom**: <http://www.about.hsbc.co.uk/news-and-media>  
Further information: Sorrel Beynon - 020 7991 4645 - [sorrel.beynon@hsbc.com](mailto:sorrel.beynon@hsbc.com)

### **HSBC Bank plc**

HSBC serves 16.1 million customers in the UK and employs approximately 48,000 people. In the UK, HSBC offers a complete range of personal, premier and private banking services including [bank accounts](#) and [mortgages](#). It also provides commercial banking for small to medium businesses and corporate and institutional banking services. HSBC Bank plc is a wholly owned subsidiary of HSBC Holdings plc.

### **The HSBC Group**

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from over 6,100 offices in over 73 countries and territories in Asia, Europe, North and Latin America, and the Middle East and North Africa. With assets of US\$2,670bn at 31 March 2015, HSBC is one of the world's largest banking and financial services organisations.