

16<sup>th</sup> October 2012

## **HSBC ANNOUNCES STUDENT BURSARY WINNERS**

HSBC has revealed the names of the winners of the 2012 Student Bursary competition.

Now in its fifth year, the HSBC Student Bursary competition offers ten students the chance to each win the £10,000 bursary.

The competition was hosted on Facebook and attracted entries from across the UK. Entrants were asked to create and upload a 90 second video to YouTube, and submit a short application form that answers the question, "How would £10,000 help you make your mark on the world?"

The winners are:

Matt Richards, HSBC Head of Student Banking said:

The top 15 videos, as voted on Facebook, along with a further five selected by HSBC, will then be short-listed and the final ten winners will be decided upon by a panel of five judges:

- Rachel Wenstone – Vice President (Higher Education), NUS
- Jo Fedfern – Commercial Director, UCAS
- Brendan Cook – Head of Retail Banking, HSBC
- Laura Payling – HSBC Student Bursary 2011 Winner
- Natalie Barr – HSBC Student Bursary 2011 Winner

ENDS

**For further information please contact the HSBC press office:**

Simon Coughlin, Media Relations Manager  
0207 992 1574  
@hsbc\_uk\_press  
[simon.coughlin@hsbc.com](mailto:simon.coughlin@hsbc.com)

**Information on the HSBC student bursary competition:** Terms and conditions apply. To enter and for full details of the competition rules, visit [www.facebook.com/hsbcstudents](http://www.facebook.com/hsbcstudents)

For the latest updates, visit the **UK Press Office social media newsroom:**

<http://www.hsbc.co.uk/newsroom>

[http://twitter.com/hsbc\\_uk\\_press](http://twitter.com/hsbc_uk_press)

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**HSBC Holdings plc**

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