

29 March 2019

END DATES ANNOUNCED FOR HSBC UK CURRENT ACCOUNT SWITCHING OFFERS

HSBC UK has today confirmed the end date for its current account switching offers is 1 April 2019.

The accounts with switching offers that are coming to an end on 1st April are:

Advance Bank Account – [£150 offer](#) which gives switchers £150 cash into their account within 30 days of the switch completion date.

Premier Bank Account – indulge in a [luxury overnight package](#) in one of 50 selected premium hotels with specially created HSBC package worth up to £300, which enables you to experience something unique or customers can simply go to the venue and indulge in a night away.

Bank Account - [£75 cash](#) for customers who switch to an HSBC Bank Account.

All HSBC UK current accounts with the switching offer come with a [Regular Saver](#) with attractive interest rates, 5% AER/Gross for Premier and Advance customers and 3% AER/Gross for Bank Account customers,

Fiona McCaffrey, HSBC UK's Head of Customer Propositions said: “If you haven't carried out your new year's resolution to review your finances, with the switching offers across our range of current accounts coming to an end on April Fool's Day, now might be a great time to tick that off your list and get a little cash boost or a luxury weekend away. It might also help with an intention to save more, with access to a regular saving account that pays up to 5% interest.”

Notes to editors:

1. To be eligible for a switching offer, applicants must not have held an HSBC current account of any type since 1 January 2016, apply during the campaign period (between 2 January 2019 and 1 April 2019 inclusive) and start a full switch using CASS including a minimum of two Direct Debits and/or Standing Orders, within 30 days of the date of the account being opened. Terms and Conditions apply.
2. HSBC Premier is available to customers who are 18 or older, pay their annual income into their HSBC Premier Bank Account and either:
 - have savings or investments of at least GBP50,000 with HSBC in the UK;
 - or have an individual annual income of at least GBP75,000 and one of the following products with HSBC in the UK: a mortgage; an investment, life insurance or protection product;
 - or, qualify for HSBC Premier in another country.

1. £330 is the average cost of the stay available. Average price calculation taken from stays available in the selected hotels within this offer during dates 19 January 2019 and 17 August 2019. Terms and conditions apply.
2. HSBC UK Advance Bank Account customers must pay in at least £1,750 per month (or £10,500 over 6 months).

HSBC UK:

HSBC UK serves around 14.5 million customers across the UK, supported by 32,000 colleagues. HSBC UK offers a complete range of retail banking and wealth management to personal and private banking customers, as well as commercial banking for small to medium businesses and large corporates.

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide across 66 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,558bn at 31 December 2018, HSBC is one of the world's largest banking and financial services organisations.

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