

26 June 2019

### **HSBC UK BRANCHES RAISE £2000 FOR ROYAL BRITISH LEGION**

HSBC UK Branches in the Solent area commemorated the 75th Anniversary of the D-Day Landings during June by raising £2000 for the Royal British Legion.

Colleagues across the Solent area dressed up in 1940's, military or red, white and blue themes. Branches were decorated with Union Jack bunting and flags and hosted Guess the name of the bear, book and cake stalls and Royal British Legion merchandise for sale.

HSBC UK branches that took part included; Portsmouth, Newport & Ryde on the Isle of Wight, Fareham, Gosport, Petersfield, Waterlooville, Southampton, Park Gate, Eastleigh & Hythe.

**Sarah Ferris, Community Fundraiser for South Hampshire and the Isle of Wight said:** "The D-Day landings was one of the most remarkable Allied wartime operations and the biggest amphibious invasion in history.

"6<sup>th</sup> June marked exactly 75 years since the landings. This was a momentous occasion as we came together to remember the awe-inspiring achievements of nearly 160,000 men from Britain, the Commonwealth and North America and celebrate the hard-won peace, democracy and diversity they fought for. Thank you so much to all the HSBC UK branches that took part in their own commemorative and celebratory events, I'm delighted that they raised so much money for The Royal British Legion. They were also great fun to work with!"

**Nikki Alexander, HSBC UK Portsmouth Branch Manager, said:** "Thank you to all our customers who donated and joined in the fun. This was the first time in recent years that we have had a coordinated approach to Fund (or Fun) raising days in our area and I hope it's the start of more to come. It was fantastic to see customers and colleagues engaging with each other in a relaxed atmosphere while raising money for a worthwhile cause."

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**Notes to editors:**

**Photos available:**

Colleagues across the Solent area raising money

**HSBC UK:**

HSBC UK serves around 14.5 million customers across the UK, supported by 32,000 colleagues. HSBC UK offers a complete range of retail banking and wealth management to personal and private banking customers, as well as commercial banking for small to medium businesses and large corporates.

**HSBC Holdings plc:**

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 66 countries and territories in our geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of \$2,659bn at 31 March 2019, HSBC is one of the world's largest banking and financial services organisations.

*ends/all*