

21 April 2020

HSBC UK AIMS TO RAISE £2 MILLION FOR *THE BIG NIGHT IN APPEAL*

In support of vulnerable people across the UK impacted by coronavirus, HSBC UK is aiming to raise £2 million for [The Big Night In Appeal](#) – matching up to £1 million in customer donations as well as matching employee fundraising pound for pound.¹

The *Big Night In Appeal* will see BBC Children in Need and Comic Relief coming together for the very first time for a special night of television on Thursday 23 April. The live show will offer some light relief and entertainment, whilst celebrating and rewarding those going the extra mile to support their communities in these troubled times.

Ian Stuart, Chief Executive Officer for HSBC UK said: “In these challenging times, we are resolutely focused on supporting and helping keep safe our customers, colleagues and the wider communities we serve, including key workers and those who may be vulnerable.

“We have a long history of supporting BBC Children in Need and Comic Relief, and we’re incredibly proud to play our part in *The Big Night In Appeal*.

“We look forward to getting together (virtually) with our customers and colleagues to enjoy an evening of incredible entertainment in celebration of the hope, bravery and kindness we’re witnessing all around us during these unprecedented times.”

Funds raised by *The Big Night In Appeal* will be split equally between BBC Children in Need and Comic Relief to provide essential support to local charities, projects and programmes across the UK to help those most in need.

Simon Antrobus, Chief Executive of BBC Children in Need said: “Support from partners like HSBC UK is incredible – by not only giving generously but also encouraging their customers and staff to tune in, get involved and donate if they can, they’re helping amplify *The Big Night In Appeal* efforts – in turn, allowing us to maximise the support we’re able to give vulnerable people across the UK who most need our help right now.”

Ruth Davison, Chief Executive of Comic Relief said, “HSBC UK’s generous backing will help provide vital support to the most vulnerable people in the UK throughout the pandemic. *The Big Night In* is set to highlight some of the extraordinary acts of kindness of people across the country during this unprecedented time. There will also entertainment from some of our favourite famous faces and music stars, providing us with comedy and light relief.”

HSBC UK customers wanting to donate to The Big Night In Appeal can [donate online](#).

The show will also give viewers the opportunity to donate, for those who feel able to do so, to help support vulnerable people of all ages and backgrounds across the UK who will be significantly impacted by the crisis.

The show will be broadcast on BBC One on Thursday 23rd April, 7 - 10pm.

Ends

Notes to editors:

- 1.** HSBC UK's matching of donations made online is expected to reach £1m, and the bank will further match donations made by employees up to £1m. All donations will be made to two charities: 50% of donations will be paid to Comic Relief which is the trading name of Charity Projects (registered charity in England and Wales, charity number 326568 and in Scotland, charity number SC039730) and 50% of donations will be paid to BBC Children in Need (registered charity in England and Wales, charity number 802052 and in Scotland, charity number SC039557). *The Big Night In Appeal* is a joint initiative between Comic Relief and BBC Children in Need.
- 2. HSBC UK**
HSBC UK serves around 14.5 million customers across the UK, supported by 32,000 colleagues. HSBC UK offers a complete range of retail banking and wealth management to personal and private banking customers, as well as commercial banking for small to medium businesses and large corporates.
HSBC Holdings plc
HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. HSBC serves customers worldwide from offices in 64 countries and territories in our geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of US\$2,715bn at 31 December 2019, HSBC is one of the world's largest banking and financial services organisations.
- 3. BBC Children In Need**
BBC Children in Need's vision is that every child in the UK has a safe, happy and secure childhood and the chance to reach their potential. The charity will realise this vision by supporting, promoting and publicising work that addresses the challenges that children and young people face and work that builds their skills and resilience. BBC Children in Need is currently supporting over 3,000 local charities and projects in communities across the UK that are helping children and young people facing a range of disadvantages such as living in poverty, being disabled or ill, or experiencing distress, neglect or trauma. To find out more about BBC Children in Need visit: bbcchildreninneed.co.uk
- 4. Comic Relief**
Comic Relief raises money to support people living incredibly tough lives. Through humour and stories of hope, we've shown that people can make a massive difference. We fund hundreds of amazing organisations who are working on the ground to support the most vulnerable people and communities in society including many of those hardest hit by the coronavirus crisis. This includes vulnerable children and young people, people who are homeless or living in extreme poverty, women and families at risk of domestic abuse and those struggling with existing or new mental health problems.

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