

## News Release

3 November 2020

### **HSBC UK TEAMS UP WITH BBC CHILDREN IN NEED TO HELP RAISE VITAL FUNDS FOR CHILDREN ACROSS THE UK**

HSBC UK is working in partnership with [BBC Children in Need](#) to help raise vital funds for children and young people facing disadvantage across the UK, the bank announced today.

Over the last few months, HSBC UK colleagues have been taking part in fundraising activities, with more planned in the run up to the BBC Children in Need's Appeal Night on 13 November 2020. Activities included:

- **Walking nine marathons in nine days** - Neil Beetlestone, Head of Central Region for Wealth and Personal Banking at HSBC UK, walked a marathon distance every day, for nine days, raising almost £6,000 for BBC Children in Need, with the support of friends, family and colleagues
- **Climbing a mountain three times in one day** - Ashley Khan Branch Manager, Porthmadog and Ian Lewis Network Change Coach at HSBC UK, climbed and descended Snowdon, the highest mountain in Wales, three times in one day raising more than £1,500 for BBC Children in Need
- **Cycling 100 miles in one day** – Roger Graves, Branch Manager in Grantham and Tony Aylward Senior Customer Service Officer at HSBC UK cycled 100 miles in one day, raising more than £3,400 so far

**Stuart Haire, HSBC UK's Head of Wealth and Personal Banking, said:** "I am extremely proud of my colleagues up and down the country. They have literally gone the extra mile and scaled mountains – while others have found creative ways to fundraise virtually, including team quizzes and producing a cook book - all to help a cause that is close to their hearts.

“We have a long history of supporting BBC Children in Need and we’re incredibly proud to play our part to make a positive difference and help children and young people facing disadvantage.”

Funds raised for BBC Children in Need will help to support local charities and projects in communities across the UK that are helping children and young people facing a range of disadvantages such as living in poverty, being disabled or ill, or experiencing distress, neglect or trauma.

**Stuart continued:** “We look forward to getting together virtually on Friday 13 November, to enjoy an evening of incredible hope, bravery - and to celebrate the kindness we’re witnessing all around us during these unprecedented times.”

**Claire Hoyle, BBC Children in Need’s Head of Commercial, said:** “We are proud to be partnering with HSBC UK customers and staff to help raise money to support children and young people across the UK facing disadvantage. In these difficult times, we’re incredibly grateful for the funds raised by our partners that go on to make such a difference to young lives.”

The partnership marks HSBC UK’s ‘Together, we can build the new different’ promise, to work together with people and organisations to get through these uncertain times together.

BBC Children in Need will be broadcast on BBC One, Friday 13 November, at 7pm. Those interested in finding out more can visit [bbc.co.uk/Pudsey](https://www.bbc.co.uk/Pudsey)

**Ends**

**Photos from fundraising:**

Neil Beetlestone and colleague Matt Ridler on the first day of the nine-day challenge:



Ashley Khan and Ian Lewis, who climbed and descended Snowdon, the highest mountain in Wales, three times in one day:



Roger Graves and Tony Aylward, who cycled 100 miles in one day:



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<https://www.about.hsbc.co.uk/news-and-media>

**HSBC UK**

HSBC UK serves around 14.5 million customers across the UK, supported by 32,000 colleagues. HSBC UK offers a complete range of retail banking and wealth management to personal and private banking customers, as well as commercial banking for small to medium businesses and large corporates.

**HSBC Holdings plc**

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 64 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of \$2,956bn at 30 September 2020, HSBC is one of the world's largest banking and financial services organisations.

**About BBC Children in Need**

BBC Children in Need's vision is that every child in the UK has a safe, happy and secure childhood and the chance to reach their potential. The charity will realise this vision by supporting, promoting and publicising work that addresses the challenges that children and young people face and work that builds their skills and resilience.

BBC Children in Need is currently supporting over 3,900 local charities and projects in communities across the UK that are helping children and young people facing a range of disadvantages such as living in poverty, being disabled or ill, or experiencing distress, neglect or trauma.

Following The Big Night In appeal in April, BBC Children in Need launched a number of dedicated Covid-19 response programmes to support local charities and projects across the UK who are providing essential help to children and young people during the current crisis. To date, the charity has awarded £19.6 million in funding to specifically help organisations in communities across the UK provide essential support to children and young people facing disadvantage during the pandemic.

Further information on BBC Children in Need can be found at [bbcchildreninneed.co.uk](http://bbcchildreninneed.co.uk)

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#ChildrenInNeed

*ends/all*