News Release



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LOCKDOWN LEARNING: HSBC UK SUPPORTS FINANCIAL LITERACY

With the stay at home order in place, HSBC UK's financial education tools will help support parents, teachers and children with home-schooling

HSBC UK is offering free online resources to support families with home-schooling, designed to equip young people with the money skills they need to build their future financial confidence.

The bank has launched a <u>financial education hub</u> which offers a series of educational videos and online resources aimed at young people aged three to 25, that are aligned to the school curriculum and created with input from practising teachers, children and Young Money, the national charity that drives financial education skills in schools.

Annette Whalley, Senior Consultant in Education at HSBC UK, said: "For many parents across the UK, the announcement of another lockdown has interrupted inclassroom learning and highlighted a need for more flexible and effective financial education resources to help young people build financial capabilities for a changing world.

"To help overcome some of the challenges, we've made a range of effective learning resources available - helpfully divided up by age groups - that can be easily accessed anytime to fit in with your day. Financial literacy is a critical life skill and our aim is to support families with fun, high-quality and easily digestible tools and resources – from videos and interactive lessons to downloadable worksheets and games - aligned to school curriculum and created with input from practising teachers and experts."

What's available now and where to find it:

- First Steps (ages 3 7)
 - Helping to build an understanding the value of money and where it comes from. We offer a range of interactive lessons and downloadable worksheets, perfect for children aged 3 to 7.
- Developing Skills (ages 7 11)

Building financial skills to make decisions about money. This programme includes interactive lessons and downloadable worksheets, including a trip to the Antarctic!

Smart Money (ages 11 – 16)

Helping independent young people take control of their money and managing their own finances. This programme includes interactive lessons, a phishing challenge to help spot the signs of fraud and downloadable worksheets.

Young Adults (ages 16 and over)

Helping to support young people to 'Level Up' their finances and become more financially savvy. The programme includes digital lesson plans, infographics, glossary sheets, budget trackers, and short films featuring sporting heroes: Sir Chris Hoy, Kye Whyte, Nolli Waterman, Tim Henman and players from both the men's and women's teams at Tottenham Hotspur Football Club. The resources will make setting financial goals fun, engaging and educational.

• Money Heroes (ages 3 to 11)

Comprehensive learning platform where parents and teachers can track and share children's learning plans, developed by leading education charity Young Money, in partnership with HSBC UK.

HSBC UK is also working directly with schools to support remote learning during lockdown. For more information, to nominate a school and for the full range of learning resources - which can be downloaded and used at home - visit the <u>Financial Education Hub</u>

Ends

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HSBC UK

HSBC UK serves around 14.5 million customers across the UK, supported by 32,000 colleagues. HSBC UK offers a complete range of retail banking and wealth management to personal and private banking customers, as well as commercial banking for small to medium businesses and large corporates.

HSBC Holdings plc

HSBC Holdings plc, the parent company of HSBC, is headquartered in London. HSBC serves customers worldwide from offices in 64 countries and territories in its geographical regions: Europe, Asia, North America, Latin America, and Middle East and North Africa. With assets of \$2,956bn at 30 September 2020, HSBC is one of the world's largest banking and financial services organisations.

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