

Saturday 27 June 2015

Up to £240 when you switch to HSBC

- *Customers who switch to HSBC Advance receive £120 cash and the option of a further £120 via Save Together*

From Monday 29 June-31 August customers will get £120 in cash if they switch to HSBC's Advance account using the Current Account Switch Service (CASS). In addition, if they pay at least £25 a month into a Loyalty Cash ISA ('Save Together'), new customers will also receive an extra £10 a month for 12 months, along with 1.4% AER interest.

To qualify, customers must pay at least £1,750 a month into their account.

Francesca McDonagh, Head of Retail Banking, HSBC UK, said:

"Our customers love the benefits that our Advance account brings; whether it's cashback on a mortgage, 6% on their savings or £120 with our Save Together offer. We want even more people to enjoy these benefits, so we're now giving those who switch an extra £120 in cash."

HSBC Advance offers:

- 1.4% AER with our Loyalty Cash ISA, plus customers can earn an extra £120 (over 12 months) with Save Together
- £1,500 cashback on our Homebuyer Specials mortgage range
- 10% interest cashback on personal loans at 3.7% APR representative
- 6% AER gross interest with our Regular Saver.

Notes to editors:

£120 is available to anyone who is not an existing HSBC current account holder though they may hold a first direct and/or an M&S Bank account. A full switch must be completed using CASS within two months of the date of opening an HSBC Advance Bank Account. £1,750 must be paid into the Advance account each month in the first two months after opening the account and does not include money transferred from any other sole or joint personal account(s) with HSBC Bank. The offer period is 29 June 2015 until 31 August 2015 but it may be withdrawn before the end date. Advance notice will be given on the website if this occurs.

For further information please contact:

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<http://www.about.hsbc.co.uk/news-and-media>

HSBC Bank plc

HSBC serves 16.1 million customers in the UK and employs approximately 48,000 people. In the UK, HSBC offers a complete range of personal, premier and private banking services including [bank accounts](#) and [mortgages](#). It also provides commercial banking for small to medium businesses and corporate and institutional banking services. HSBC Bank plc is a wholly owned subsidiary of HSBC Holdings plc.

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from over 6,100 offices in over 73 countries and territories in Asia, Europe, North and Latin America, and the Middle East and North Africa. With assets of US\$2,670bn at 31 March 2015, HSBC is one of the world's largest banking and financial services organisations.