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HSBC STUDENT BANK ACCOUNT HELPS ALLEVIATE FRESHER PRESSURE WITH MARKET LEADING £3,000 INTEREST-FREE OVERDRAFT AND AMAZON OFFER

Includes £60 Amazon.co.uk Gift Card plus a year of Amazon Prime benefits

HSBC is launching its 2016 student account, offering a range of features that will help students navigate the financial obstacles of their university experience.

The award winning¹ account includes an interest-free overdraft of up to £3,000 as well as a £60 Amazon.co.uk Gift Card plus a year of Amazon Prime benefits, and a range of exclusive offers and discounts across top brands.

The new HSBC Student Bank Account is available from branches and online from 22nd July and includes:

- Up to £3,000 interest-free overdraft with no fees (subject to status and account conduct)
- £60 Amazon.co.uk Gift Card²
- A year of Amazon Prime benefits^{2,3}
- Optional student credit card with a limit of £500 (APR 18.9%)
- Credit interest paid on balances up to £1,000 in the first year of study⁴
- HSBC Mobile Banking app, including Paym
- Contactless debit card and access to Apple Pay and Android Pay⁵
- Text alerts: customers set their own limits and we'll text them when they're nearing them
- Access to exclusive offers and discounts available on our Student Exclusives website, featuring offers from National Express, Apple, 3 Mobile and Lonely Planet

Nuna Syeda, head of current accounts, HSBC:

“Students have numerous obstacles to overcome during their time at university, especially when it is likely to be their first time living away from home. There will be many demands on their time, both academic and social that need to be taken into account, and these will no doubt have financial implications, while also ensuring university life is enjoyed and students make the most of their experience.

“There is a lot to juggle, and while freshers may feel the pressure to be outgoing, cool, and to make new friends, it is equally important to be safe in the knowledge that their finances are under control and can overcome the what uni life throws at them. They may need to make use of an overdraft, they may need a text book the following day, or they may wish to relax in front of their favourite box set to unwind. The HSBC Student Bank Account will allow them to do all that and more, helping them feel no fresher pressure.”

For more information, and to apply online (from 22nd July) please visit [HSBC's website](#).

ENDS

Notes to Editors

¹HSBC was awarded Student Account Provider of the Year at the 2016 Moneyfacts awards and Best Student Bank Account at the moneynet.co.uk awards 2016. It's Student Bank account was awarded a Moneyfacts 5 star rating for 2016.

²For those who open a Student Bank Account before 31 October 2016

³The Amazon Prime benefits are provided as part of the Amazon Student membership and are automatically applied to each student's Amazon.co.uk account when they redeem their £60 Amazon.co.uk Gift Card – this offer excludes access to the Kindle Owner's Lending Library. Membership will be applied to each account within 5 business days.

⁴At 1.5% above base rate (current 2% AER or 1.98% gross)

⁵HSBC customers can register their credit or debit cards to Apple Pay and Android Pay.

For the latest updates, visit the **HSBC UK newsroom**: <http://www.about.hsbc.co.uk/news-and-media>

HSBC Holdings plc

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 6,000 offices in 71 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,596bn at 31 March 2016, HSBC is one of the world's largest banking and financial services organisations.

HSBC Bank plc

HSBC serves c17 million customers in the UK and employs approximately 46,000 people. In the UK, HSBC offers a complete range of personal, premier and private banking services including bank accounts and mortgages. It also provides commercial banking for small to medium businesses and corporate and institutional banking services. HSBC Bank plc is a wholly owned subsidiary of HSBC Holdings plc.