

Tuesday 13 June 2017

HSBC UK LAUNCHES UNIQUE ANDROID PAY ANIMATIONS WITH £1M GIVEAWAY

HSBC UK announced today it is teaming up with Google to unveil *HSBC Tap Moments* – a huge prize draw worth over £1M. The competition gives customers the chance to win prizes worth up to £50.

New Android Pay users using an HSBC card to pay will automatically be entered into the giveaway each time they tap and pay using their phone. Customers will be eligible to win and will have a 1 in 5 chance of claiming a prize. The competition is now live and ends on 12 December 2017.

The app will also feature the first ever joint Android Pay™ animations, which incorporate new in-app designs when paying. The designs feature HSBC's iconic lions in a number of fun locations including the rugby field and outer space. The two lion sculptures can be found guarding many of the HSBC offices around the world and many believe bring good luck!

Louisa Cheang, Group Head of Retail Banking, HSBC commented: “At HSBC we believe that customers should be able to bank with us when they want, in the way they want. We are applying technology and innovation to banking to improve our customers’ lives and make their banking experience simpler, better, faster and more secure. Android Pay is yet another step for us and our global partnership with Google shows our commitment to bringing digital banking to more people across the country, and these HSBC Tap Moments bring it to life.”

Pali Bhat, Head of Global Payments, Google said: “We are thrilled to partner with HSBC to give Android Pay users with HSBC cards another great reason to tap and pay with their phones on their next shopping trip.”

The prizes include:

- up to 150,000 **Costa Coffee** gift cards each worth £3
- up to 30,000 **PizzaExpress** gift cards each worth £10
- up to 13,000 pairs of adult **ODEON cinema tickets**
- up to 11,000 **House of Fraser** gift cards each worth £20
- up to 6,000 **Currys PC World** gift cards each worth £50

Ends

Media enquiries:

Katie Cohen: katie.cohen@hsbc.com / 0121 265 3684

Twitter: @HSBC_UK

HSBC UK

HSBC serves c17 million customers in the UK and employs approximately 43,000 people. In the UK, HSBC offers a complete range of personal, premier and private banking services

including bank accounts and mortgages. It also provides commercial banking for small to medium businesses and corporate and institutional banking services. HSBC Bank plc is a wholly owned subsidiary of HSBC Holdings plc.

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 4,000 offices in 70 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,416bn at 31 March 2017, HSBC is one of the world's largest banking and financial services organisations.

For the latest updates, visit the **HSBC UK newsroom**:

<http://www.about.hsbc.co.uk/news-and-media>

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