

6 June 2017

£200 WHEN YOU SWITCH AND STAY WITH HSBC

Current account holders who switch to an HSBC Advance or Premier current account could be eligible for the popular £200 'Switch and Stay' offer from 6 June, the bank has announced.

The offer, which includes a six month interest free overdraft, is available until 23 July 2017.

Stuart Haire, HSBC UK's Head of Retail, said: "There are a number of reasons customers choose an Advance or Premier account, and now, for a limited period, those switching across to these accounts can also enjoy this £200 offer. This offer is available to organisations outside of the CASS scheme, which means many more people are eligible."

The benefits of HSBC Advance include:

- £500 daily ATM cash withdrawals
- Contactless debit card
- Preferential rate of 5% AER/Gross on a [Regular Saver](#) savings account
- £250 off booking fees on our [Standard mortgage range](#)
- 10% interest cashback on loans for loans between £7k-15k over 1-5 years

Note to Editors

New-to-bank customers must apply for either an HSBC Advance Bank Account or an HSBC Premier Bank Account and start a full switch using the Current Account Switch Service (CASS) within 30 days of the date of the account being opened.

One payment of £150 will be made by direct credit within 50 days of the completion of the switch.

Customers will then receive the remaining £50 by direct credit within 30 days of the anniversary of the account opening date. The customer must have registered for Online Banking and/or Mobile banking within 60 days of account opening and has met the account eligibility criteria for at least 9 out of the first 12 months.

The offer is available to anyone who is not an existing HSBC current account holder on the date of application, and have not been on or after 1 January 2015, although they may hold a first direct and/or an M&S Bank account.

For full terms and conditions, and details of HSBC Advance and Premier Accounts, visit www.hsbc.co.uk.

Ends

Media enquiries:

Name: Steve Gracey: steve.gracey@hsbc.com / 020 7991 4118

Twitter: @HSBC_UK

HSBC UK

HSBC serves c17 million customers in the UK and employs approximately 43,000 people. In the UK, HSBC offers a complete range of personal, premier and private banking services including bank accounts and mortgages. It also provides commercial banking for small to medium businesses and corporate and institutional banking services. HSBC Bank plc is a wholly owned subsidiary of HSBC Holdings plc.

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 4,000 offices in 70 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,416bn at 31 March 2017, HSBC is one of the world's largest banking and financial services organisations.

For the latest updates, visit the **HSBC UK newsroom:**

<http://www.about.hsbc.co.uk/news-and-media>