

For immediate release

HSBC launches Easter Travel Money deals

Families going on holiday this Easter will benefit from new travel money deals with HSBC as it improves rates on over 50 currencies. New rates will be available from Friday 20th March, and Euros will be particularly competitive.

Customers can order their currency online, over the telephone or at one of HSBC's branches around the UK. They can collect it in branch or have it delivered to their home the next working day.*

Oliver Cook, Head of Foreign Exchange, HSBC UK:

"As our customers jet off for the Easter break, we're making sure they get a great deal on their travel money. We're improving rates across the board, so wherever customers are travelling to, we'll make sure they've got more cash to spend on enjoying their trip."

Ends

Notes to editors

*If customers order travel money before 3pm over the telephone or in branch, or 2pm online, cash will be delivered to their home or local branch the next working day. A £3.95 delivery charge applies to all online orders under £250.

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HSBC Bank plc

HSBC serves 16.1 million customers in the UK and employs approximately 48,000 people. In the UK, HSBC offers a complete range of personal, premier and private banking services including <u>bank</u> <u>accounts</u> and <u>mortgages</u>. It also provides commercial banking for small to medium businesses and corporate and institutional banking services. HSBC Bank plc is a wholly owned subsidiary of HSBC Holdings plc.

The HSBC Group

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from over 6,100 offices in over 73 countries and territories in Asia, Europe, North and Latin America, and the Middle East and North Africa. With assets of US\$2,634bn at 31 December 2014, HSBC is one of the world's largest banking and financial services organisations.